



Ingomar - Franklin Park Athletic Association
 c/o Chuck Mazur, President/Executive Director
 326 Sunset Road
 Pittsburgh, PA 15237
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Visit Us Online At: www.IFPAA.org

Dear Local Business Owner/Manager:

January 1st, 2010

I am writing you today hoping that this letter finds you and your business doing well. I represent the Ingomar – Franklin Park Athletic Association, which is in existence today thanks to the support local businesses and individuals like you. Keeping children active in sports and activities provides them with much needed socialization and a sense of partnership that is hard to find elsewhere.

The Ingomar - Franklin Park Athletic Association provides baseball and softball programs for over 1,200 boys and girls, ages 5 thru 19. Registrants are residents of McCandless, Ingomar, Franklin Park, Marshall and several other communities. Included in these leagues is the Challenger Program, designed for special needs children.

We have **FIVE** fields on which you can purchase a billboard: Vestal Little League Field, Vestal Mustang League Field and Vestal T-Ball (all three lighted) in McCandless as well as Blueberry Softball Field (lighted) and Blueberry Challenger Field in Franklin Park. These fields are utilized daily, beginning with games from April – July, tournaments in July, and Fall Ball during September and October.

If you purchased a billboard last year, the cost for a renewal billboard is only **\$ 175.00.** For new billboards, the cost is **ONLY \$250.00!**

Billboards are 3’ by 8’ and are displayed as soon as the banners are completed (within 2 weeks of receipt of artwork/payment). For new billboards, kindly submit artwork via e-mail to CMazur326@aol.com. If you need assistance with your artwork, please let us know what you have in mind and we can have our sign company help with basic graphic design. Please note that since the billboards are on outfield fences, we suggest keeping text large and in bold colors (avoid information over-load). Be sure to send your logo!

We sincerely hope that we can count on your support this year! Billboards will be placed in the field of your choice as quickly as possible, based on a first-come, first-serve basis.

Please indicate below the field location for your billboards:

VESTAL Little League Field _____ BLUEBERRY Softball Field _____
 VESTAL Mustang League Field _____ BLUEBERRY Challenger Field _____
 No Preference _____ Special Requests _____

Total Remitted \$ _____ (Kindly make checks payable to IFPAA & mail to the address above)

Best Regards,

**Chuck Mazur
 President/Executive Director
 Ingomar - Franklin Park Athletic Association**